



2024 TMG UTILITY FORUM  
**DENVER**

**PREDICTING THE FUTURE**  
AI'S ROLE IN  
THE UTILITY INDUSTRY.

**SPONSORSHIP  
KIT**



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# 2024 TMG UTILITY FORUM DENVER

**DENVER, CO • OCT. 23-24**

**JEREMEY MARQUETTE**  
CUSTOMER SERVICE & TECH MANAGER



SPEAKER AT  
2023 TMG UTILITY FORUM  
IN CHARLOTTE, NC

*"SUSTAINABILITY...IT'S A BIG THING...  
BEING A CALIFORNIA UTILITY, IT  
WAS REALLY INTERESTING TO HEAR  
SOME OF THE INPUT FROM THOUGHT  
LEADERS IN THE INDUSTRY"*

**HEATHER FOSS**  
CLIENT ASSOCIATE LEAD



ON ATTENDING THE  
2023 TMG UTILITY FORUM IN CHARLOTTE, NC

*"OUTSTANDING AGENDA,  
PHENOMENAL SPEAKERS, SUPER  
KNOWLEDGEABLE ORGANIZATION,  
AND VALUABLE CONTENT IN A  
PERFECT TIME FRAME!"*



## INVITATION ONLY

The TMG Utility Forum is our annual event that brings together utilities (water, electric, and gas) and solution providers, highlighting unique projects facing utilities, problems within the industry, and timely solutions.

In both 2020 and 2021, the TMG Utility Forum was a virtual endeavor. In 2021, we hosted 133 solution providers and 83 utilities as we discussed technology readiness for utilities with sessions on data and analytics, AI-enabled operations, business technology optimization, and organizational readiness and change management.

In 2022, we returned in-person in San Diego. With 15 unique utilities in attendance, highlights included sessions on **agile vs. waterfall, shifting regulatory requirements, and creating a digital future.**

Continuing with the success of the 2022 Forum, we hosted thought leaders in 2023 in Charlotte, NC, to discuss a utility's **Journey to Sustainability.** Thought leaders from ComEd, Electricities of NC, AES, and more lead the charge of this two-day event. With topics ranging from the skepticism of AI and digital transition to a carbon-free world, attendees walked away with actionable items and understandings to bring back to their utilities to meet their sustainability initiatives.

We look forward to continuing momentum with our **2024 TMG Utility Forum**, being held in **Denver, CO** in October. 2024.

# FORUM SPONSORSHIPS



## EXCLUSIVE WIFI \$6,250

- Sign acknowledging your sponsorship
- Company name to be the Wi-Fi passcode
- Two (2) comp invitations
- Post-conference attendee list
- Attendee Poll/Push Notifications during Day One and Day Two

## EXCLUSIVE BREAKFAST \$6,750

- Welcome sign with your company's logo and acknowledgment of your sponsorship
- Ability to distribute company marketing collateral, tabletop display at breakfast
- Ability to provide logo branded hospitality items (such as napkins, cups, etc. - additional fees may apply)
- Logo recognition on the virtual agenda under designated time slot
- Rolling banner ad on virtual platform during designated time slot
- Two (2) comp invitations

## EXCLUSIVE KEYNOTE \$15,000

- Recognition of your company during the General Sessions – Day 1 or Day 2
- Option to provide promotion material to be distributed at general session
- Company logo to be included in TMG Utility Forum program
- Signage as keynote speaker sponsor
- 2-5 minute live introduction of keynote during kickoff of event for Day 1
- Three (3) company comp invitations
- Pre & post invitation list of conference attendees
- Tabletop Sponsorship

## EXCLUSIVE RECEPTION \$15,000

- Tabletop Sponsorship
- Two (2) comp invitations
- Pre and post-conference attendee list
- Ability to provide company branded hospitality items (such as napkins, cups, etc.- additional fees may apply)
- Signage in reception area
- Acknowledgment of your sponsorship in all conference promotion and signage

## EXCLUSIVE LUNCH \$10,000

- Welcome sign with your company's logo and acknowledgment of your sponsorship
- Ability to distribute company marketing collateral, tabletop display at lunch
- Ability to provide company branded hospitality items (such as napkins, cups, etc.- additional fees may apply)
- Logo recognition on the virtual agenda under designated time slot
- Rolling banner ad on virtual platform during designated time slot
- Two (2) comp invitations
- Pre & Post invitation list of conference attendees

# FORUM SPONSORSHIPS



## MOBILE APP

\$6,250

- Recognition and branding as exclusive Mobile App Sponsor
- Acknowledgment and logo on marketing collateral of mobile app
- Post-conference attendee list
- Two (2) comp invitation
- Attendee Poll/Push Notifications during Day One and Day Two

## REGISTRATION SPONSORSHIP

\$6,250

- Recognition and branding as exclusive Registration Sponsor
- Acknowledgment and logo on promotional collateral of registration page
- Post-conference attendee list
- Two (2) comp invitation

## COFFEE BREAK

\$3,750

- Ability to provide company-branded hospitality items (*cups, napkins, etc. - additional fees may apply*)
- Recognition as Coffee Break Sponsor in pre-conference marketing, online, and onsite signage and materials
- Ability to place flyers or promotional items out at coffee break
- Post-conference attendee list
- Two (2) comp invitation

## TABLETOP SPONSOR

\$3,500

- Tabletop display near the general session room during the sponsored event
- Recognition as Tabletop Sponsor in preconference and onsite marketing
- Two (2) comp invitation
- Table Throw

## ADDITIONAL SPONSOR ATTENDEE TICKET COST

\$1,250





## CONTACT US

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